

The logo for the Wendell Planning Department features a stylized 'W' in blue and green, with a green swoosh underneath. To the right of the 'W' is the word 'WENDELL' in a bold, blue, sans-serif font. Below this, the words 'Planning Department' are written in a smaller, blue, serif font.

# WENDELL

## Planning Department

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15 E. Fourth Street Wendell, NC 27591  
Telephone: (919) 365-4448 Fax: (919) 366-1462 [www.townofwendell.com](http://www.townofwendell.com)

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3/26/2019

### Request to participate in 2019 Spring Into the Arts Walk

Dear Artist,

I am writing to you on behalf of the Town of Wendell's Appearance Commission. The Appearance Commission is an appointed citizen board whose mission is to help guide public art and beautification efforts within the Town. The commission is currently planning our 4th annual Art Walk Event, which will take place on May 11, 2019.

As part of the Art Walk Event, the Town is hosting two live music performers on Main Street, sidewalk chalk demonstrations, A Kid's Art Exhibition and Contest, and Kid's Art Activities. Other businesses and civic organizations are hosting events throughout downtown Wendell including over 50 arts and craft vendor booths. In past years, the Art Walk has raised over \$1,500 which was used to paint additional murals in the downtown area.

We would like for you to be one of our participating artists for our Plein Air contest. Within this packet, you will find an application, a schedule for the day, and a location nomination form with a boundary map in case you would like to nominate a house to paint. Commercial/government locations do not require the approval of a property owner since artists can paint within the right-of-way. We have two categories for the Art Walk. The first category is for paintings that are painted during the event. A second category for any paintings using a Wendell scene, but painted prior to the event. Only the ones painted during the event are eligible for prize money; but all paintings sold at the live auction will be split 50/50 between the Appearance Commission and the artist. You may also bring additional paintings to the auction to try to sell if you desire.

Our goal is to have at least 15 artists painting around the downtown area, so we hope you will consider painting at our event. If you participate, please feel free to bring any flyers, business cards, or art for sale to set out in case citizens are interested in contacting you about your work.

If you are interested in participating, helping coordinate, or have comments related to the event structure, please contact me at 919-365-4448 or [dbergmark@townofwendell.com](mailto:dbergmark@townofwendell.com). Thank you in advance from the Wendell Appearance Commission.

Respectfully,

A handwritten signature in black ink that reads 'David Bergmark'.

David Bergmark, AICP, CZO  
Planning Director, Town of Wendell



## 2019 Artist Application

### One Day Event:

Saturday, May 11<sup>th</sup> (No rain date)

Location: Wendell's historic downtown district

Artist Check-In: (You get to choose your start time) **\*This is NOT a timed event**

Saturday, May 11th: 8:00 AM - 11:00 AM (painting can begin at 6AM)

\*Check-in will take place at 15 E. Fourth Street.

\*You will pick your location (the area defined on the map) approximately 1-2 weeks before the event. Locations will be picked based on order of applications received.

\*Artists can paint for as long as they want including any touch-up's before turning in the FINAL completed painting on **Saturday at 5PM**. Artists may paint more than one piece but must choose only one for judging.

\*Cash prizes for paintings created during event:

1<sup>st</sup> place - \$250; 2<sup>nd</sup> place - \$150; 3<sup>rd</sup> place - \$100

\*If you would like to paint other Wendell themed paintings, those may be entered in the Silent Auction. All paintings will receive a 50/50 split between the Appearance Commission and Artist.

**\*\*Donations of additional pieces are gratefully accepted and will be used in a silent auction during Artist Reception to benefit the Wendell Appearance Commission to support our mission for public art and beautification projects in Wendell.**

### Artist Turn-In Painting:

Saturday, May 11th @ 5 PM (no later!)

\*Bring your finished and signed painting to 15 E. Fourth Street.

### Artists Reception and Auction:

Saturday May 11<sup>th</sup> @ 7:00 PM at Wine and beer 101 (21 N. Main St)

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Name:

Email:

Cell Phone:

Street Address:

City:

State:

Zip:

- Have you ever entered an art contest?

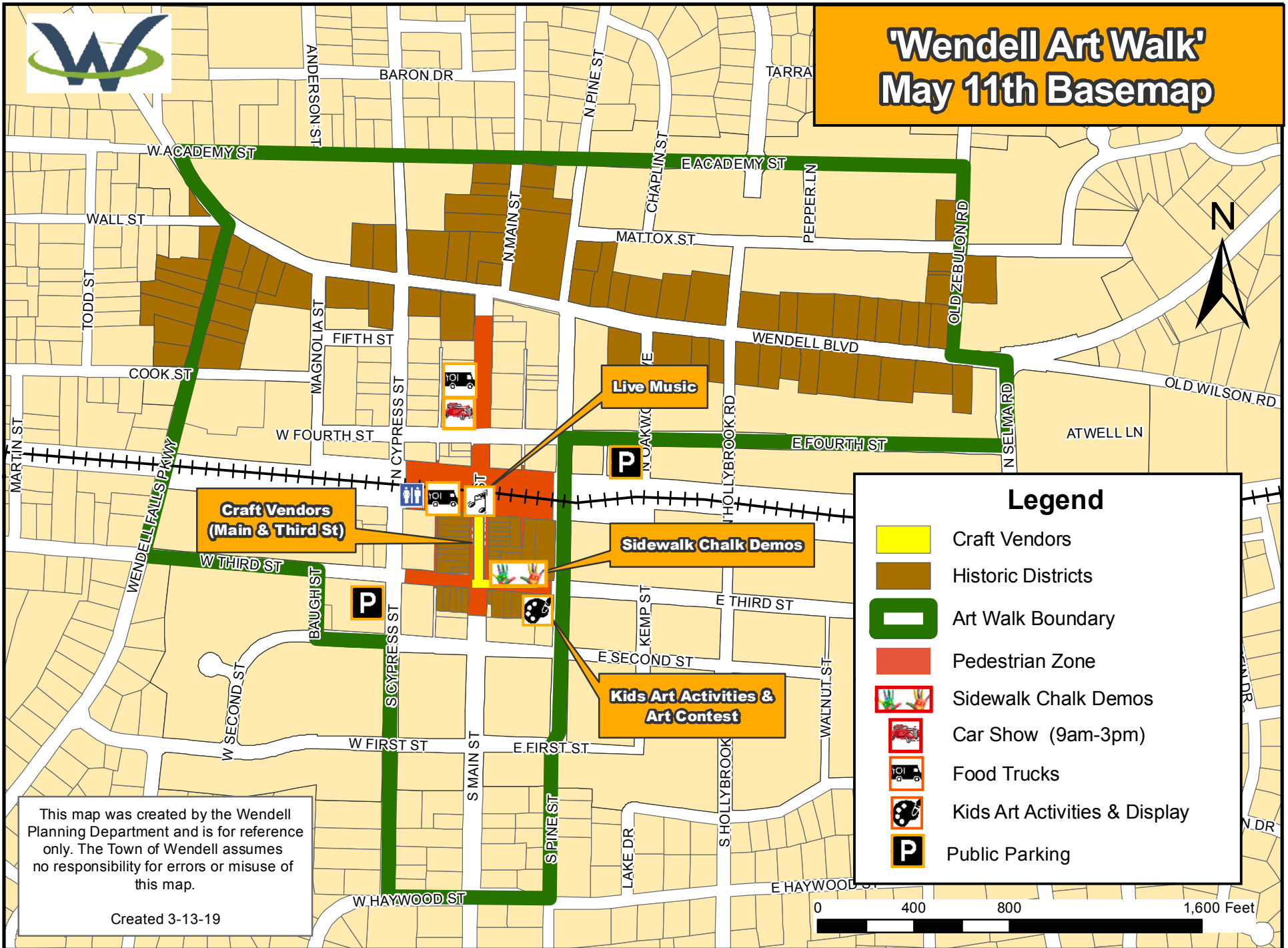
- Have you ever won a contest?
- If so, please list all that apply:
- Have you previously participated in the Spring into the Arts Walk event? If so, what years?
- Have you ever sold a piece of your work?
- Would you consider yourself a professional or amateur?

Would you agree to sign a waiver allowing the Town of Wendell to use images of your work in public art and future marketing materials (with credit noted)? (All will be used to encourage a positive image for the arts community in Wendell) YES  NO

Please send application to [dbergmark@townofwendell.com](mailto:dbergmark@townofwendell.com) or submitted in person or by mail to the Wendell Planning Department, C/O David Bergmark, 15 E. Fourth Street, Wendell, NC 27591. **If submitting by e-mail, please list your name in the subject line followed by the word "Wendell Art Walk"**



# 'Wendell Art Walk' May 11th Basemap



This map was created by the Wendell Planning Department and is for reference only. The Town of Wendell assumes no responsibility for errors or misuse of this map.  
Created 3-13-19

### Legend

- Craft Vendors
- Historic Districts
- Art Walk Boundary
- Pedestrian Zone
- Sidewalk Chalk Demos
- Car Show (9am-3pm)
- Food Trucks
- Kids Art Activities & Display
- Public Parking

## 2019 Art Walk Participant Info – Event Saturday May 11th

- **Locations will be picked by each artist approximately 1-2 weeks before the event based on the order of applications received.**
- **This year, there are two options for painting:**
  1. **Paint during the event and be eligible for prize money and 50/50 split from silent auction.**
  2. **Paint ahead of the event, but only be eligible for 50/50 split from silent auction.**
- If you are painting during the event and have a residential location in mind within the boundary of the event, you must obtain the property owner's permission first using the location nomination form. Those painting ahead of the event can paint anywhere in Wendell (residential permission still applies).
- **Painting can begin at 6AM; however check in starts at 8am on May 11<sup>th</sup>. Check in will take place At 15 E. Fourth Street (Entrance is on Pine Street).**
- Canvases will not be stamped or marked, but we ask that everyone honor the request to use a fresh canvas to paint your assigned location. If you need additional time, you are allowed to do a rough sketch on once your location is assigned, but no paint should be added to the canvas until the day of the event. If you have questions regarding the rough sketch, please let me know.
- If you do not require the full amount of time to paint, we ask that you try to paint between the hours of 10am and 3pm since we expect the most visitors during that time.
- If you need a short break, Art Walk volunteers can be directed to watch your supplies. Please contact David Bergmark at 919-449-4005 to request a volunteer.
- If you would like to paint across the street from your subject matter, the Town is willing to rope off a few parking spaces so you can set up in the space and not be on the sidewalk. If you are interested in trying to have a space reserved, please contact David Bergmark at 919-365-4448 or [dbergmark@townofwendell.com](mailto:dbergmark@townofwendell.com)
- Please plan to bring any water you need to clean your brushes.
- Please feel free to bring a sign asking to not be disturbed.
- You are welcome to bring flyers, business cards, or other art to sell. It is your choice how you want to be set up. Also, you are responsible for bring chairs and/or umbrellas.
- **Paintings must be turned in by 5:00pm at 15 E. Fourth Street (Entrance is on Pine Street).**
- It is your choice if you'd like to provide a frame or leave it unframed.
- Judging will be done by amateurs. Technique will not be a judging criterion since many styles will be painted. Judges will rank their top 5 paintings in order. All scores will be collected and averaged to determine placing.
- **1<sup>st</sup> place will win \$250, 2<sup>nd</sup> place will win \$150, and 3<sup>rd</sup> place will win \$100.**
- Please sign your artwork before turning it in.
- Please supply easel for display of painting at reception and auction. If you have a regular easel for displaying and don't want to use your painting easel, that is fine. We have a handful of easels, but

don't have enough to display all of the paintings. Once the auction is over, event staff will help you load your easel in to your vehicle, if needed.

- On **Saturday, May 11<sup>th</sup>**, the artists' reception and Auction will begin at **7:00 pm** and will held at **21 N. Main Street (Wine and Beer 101)**. We'd like for every artist to attend the reception if possible. Winners will be announced during the reception.
- Every painting will start with an opening bid of \$50 and have \$10 bid increments.
- As noted on the application, the art will be collected prior to the auction and will be photographed for reproduction for future promotions for the Town of Wendell. A waiver will be required to be signed at check in or it can be e-mail before the event.
- If you do not want to paint during the event on May 11<sup>th</sup>, you can paint ahead, but they will not be included in the judging. Also, donations of art are accepted for the live auction, but they will not be included in the judging.
- **If you have any questions about the event, please contact David Bergmark at 919-365-4488 or [dbergmark@townofwendell.com](mailto:dbergmark@townofwendell.com). During the event, I can be reached at 919-449-4005.**
- This is our 4<sup>th</sup> time hosting this event and we want to make it the best possible event, especially for our artists. If you have any comments or concerns after the event, let us know so we can try to address them so we can make the 2020 Art Walk our most successful Art Walk.



The Wendell Appearance Commission is looking for places for artists to paint during the Spring into the Arts Walk on **May 11, 2019**. Locations can be nominated by entering the required information below. Below are the rules for submission.

1. If a residence, the property owner must approve your nomination and allow artists and event goers to park near and walk on their property (within reason) during the event.
2. The location must be within the boundaries (or on opposite side of street where boundary is located) of the map provided on the back.

- Name: \_\_\_\_\_
- Phone: \_\_\_\_\_
- Email: \_\_\_\_\_
- Location Address: \_\_\_\_\_
  - Did the location owner give you permission to nominate their location? If the answer is no, please obtain permission before proceeding further.  Yes  No
- Location Owner's Name: \_\_\_\_\_
- Location Owner's Phone Number: \_\_\_\_\_
- Location Owner's Email: \_\_\_\_\_
- Location Owner's Authorizing Signature: \_\_\_\_\_
- Date of Owner's Authorizing Signature: \_\_\_\_\_